

*IndyGo*<sup>SM</sup>

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A photograph of a city street scene, likely in Indianapolis, featuring a bus with a sign that reads "TO RED LINE". The scene includes modern buildings and trees with autumn foliage. The image is framed within a dark brown oval border.

# IndyGo Mobility Pilots 2020 - 2021

# Overview



Ford City: One Indianapolis Challenge  
Community centered mobility initiatives

November 2019

## **IndyGo Board funds**

December 2019

- MLK Center's *MidTown-GetAround*
- Briometrix *City on Wheels* accessibility mapping

*Pilots Launch*

February 2020

*Pilots Conclude*

February 2021

# MidTown-GetAround



www.MLKCenterIndy.org  
40 W 40th Street | Indianapolis IN 46208  
Info@MLKCenterIndy.org  
317.923.4581

- Partnership with MLK Center
- Neighborhood based shared-ride service
- 4 vehicles owned by IndyGo; leased (\$1/) to MLK Center for pilot
- Target area – Crown Hill, Mapleton Fall-Creek, Butler Tarkington
- Serve as a connection between transit <-> destination
- Provide safe rides in early morning, evening, and to youth
- Enhance opportunity in neighborhood by reducing mobility barriers

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## ***Pivoted during COVID quarantine***

- Food and Rx delivery [March – June]
- Pre-registered trips [July – December]
- Online or call registration
- Point to point
- \$1/trip launched September 2020
- 3 full time drivers
- Customer satisfaction surveys
- Adding an additional driver
- Adding a circulator route



**2,000 + trips to date**

- Develops technology to make mobility inclusive
- Train **Pilots** to map transit pathways
- Digitally map the effort, materials, hazards, and pathways used by individuals in wheelchairs
- Future goal to provide layers to Google Map and help direct infrastructure investment/ improvements
  
- **50 Miles +** along Purple Line BRT route
- Digital GIS layers shared with IndyGo and DPW
- Employ and train Indy residents who use wheelchairs to map route

- 6 - trained *Indy Pilots* mapped
- 57 miles of sidewalk and crossings
- Color-coded map shows effort level + suggested pathway to travel to/from transit stop
- **1<sup>st</sup> US location**
- Technology developed further
- Ease for wheelchair user
- Continuous camera; enhanced playback
  - Improves verification Logger<->Path Condition

